

## PURPOSE & GOALS

JEMNI INC. is a Service Disabled Veteran Owned Small Business (SDVOSB) is committed to hiring Disabled Veterans. Currently, these heroes are at a 41% unemployment rate. The data supports that upon completion of rehabilitation if the heroes have not secured gainful meaningful employment bad things happen (drugs alcohol, domestic abuse and then finally suicide). We have a higher suicide rate today with these heroes then during the Vietnam War.

The goal of JEMNI INC. is to participate with these government agencies and large commercial companies where we can bring the right price, quality and delivery to customers, while reducing the Disabled Veteran unemployment rate.

## GSA MENTOR/PROTÉGÉ PROGRAM - 21 GUN SALUTE

**JEMNI INC.** is one of only a few SDVOSB's approved with the GSA as a registered protégé in the GSA Mentor/Protégé' Program - 21 Gun Salute which is the GSA's action plan to meet and exceed the 3% contracting goal with our nation's Service-Disabled Veteran-Owned Small Businesses.

## PREFERRED PARTNER OF **xpedx**

JEMNI INC. is mentored by the multibillion dollar distribution division of International Paper. xpedx is a premier supplier of paper products, printing & graphic services, janitorial supplies and equipment and packaging supplies and equipment. JEMNI INC. can help gain competitive advantage through efficient supply chain management including: competitive sourcing of products & services, facilitation of third party logistics, warehousing services, energy conservation products, supply chain management and kitting/small assembly.

## THE COMPANY & THE OWNER

JEMNI INC. Leadership: COL Mark Ellson; a service disabled and two time combat Veteran.

### JEMNI INC.

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Mark Ellson has a long and distinguished career providing products and services to the federal government and fortune 500 companies. Mark's background includes thirty years of progressive executive leadership in fortune 500 companies and large private manufacturing companies where he significantly improved sales and operational performance, reduced operating costs, led and managed product introduction, and improved customer service.

Mark is regional Director and a National Board Member for the Elite SDVOB network, a networking and advocacy group comprised of service-disabled veteran-owned small businesses and their affiliates. The Elite goal is to facilitate the transition of veterans from military to civilian life. Mark is committed to hiring our disabled Veterans and getting the disabled Veteran unemployment rate that is currently at 41% reduced. The sooner we can get these heroes productive in the workplace, the faster they will adjust and have a productive life.

Mark has an engineering degree from Iowa State University and a Master's of Business Administration with a minor in Finance from University of Minnesota.